



# Medical Rehabilitation and Elderly care Delegation To UAE & Saudi Arabia 22-26 April 2018



The healthcare sector in UAE and Saudi Arabia is expanding rapidly to reach an impressive growth in the coming decades.

A range of initiatives from government side in both countries has been launched to support the development of Elderly care and Rehabilitation services bringing new opportunities for Danish companies and business providers within this field.

**Danish Companies** offering the below services and products should be interested in participating :

- **Assistive and Welfare Technologies and software**
- **Services in the Aid and Care Area**
- **Lifting equipment**
- **Rehabilitation equipment**
- **Operators ( of nursing homes and rehabilitation centres)**

To register in the delegation, please contact  
Commercial Advisor Mrs. Aliaa Alsafarjlani; [alials@um.dk](mailto:alials@um.dk)  
Commercial advisor Mrs. Mary Guirgus; [margui@um.dk](mailto:margui@um.dk)

**Deadline to register your interest is 18 March 2018**

## Tentative Program:

- Seminar with markets presentations by specialists
- Meetings with Authorities
- Networking events
- B2B meetings with potential partners/ distributors
- Site visits (Hospitals, Rehabilitation Centres and Health Clinics)

## Dates of the visit :



Saudi: 22-23 April 2018



UAE: 25-26 April 2018

## Participation fee : 16.000 DKK

(calculated based on participation of 8 companies, The price is subject to the company being eligible for grants according to the rules and regulations of the Danish Trade Council)

Outlays (travel, accommodation and logistics) are not included in the participation fees.

**DID YOU KNOW?** | Saudi Arabia witnessed increase in traffic accidents of 7.7% in the past 7 years | Stroke rate in Saudi Arabia raised by 4.2 % since 2012 | 20-30% of hospital beds in the UAE are being occupied by LTPAC patients | Number of people over the age of 60 is expected to increase by 20% by 2020.